

### *Why Choose Cit-e-Net's Municipal Web Site Solution?*

**Offer Services your Constituents Want:** Cit-e-Net lets you choose which functions and services you offer on your site from a wide selection we have already built with input from other towns and counties. While you can add in your own specific service offerings, you don't have to invent your site from the "ground-up" right away. The most popular and useful functions are already there.

**Time to Deploy:** Cit-e-Net service enables you to have a complete site up and running within a few weeks. Our modules have already been developed and tested and are ready for your content entry. A custom built site can take months to develop from concept to design to functional system, which then has to be tested and adjusted before you finally have a site ready to go live.

**Ease of Use:** The Cit-e-Net content administration system is easy to learn and use, and is currently being used by town and county personnel of all skill levels.

**Support and Training:** Cit-e-Net service includes technical support and training for your users. Since Cit-e-Net maintains the hardware and software that runs the Cit-e-Net service, we handle all technical maintenance and support issues for you.

**Low Cost to Implement:** Your website and the features you offer your constituents, do not need to be totally custom created, rather, information is "plugged-in" to a system already developed and then "customized to accommodate your town's specific needs.

**Low Cost of Operation:** With a custom designed site, when you want to add features or make changes, you need to pay for more time from your website designer or allocate one of your own technical personnel to do the work. The Cit-e-Net service, however, is continuously being upgraded with new features and modules. You will always have access to new features and upgrades and your input and suggestions will be the basis for future enhancements.

**Hosting & Support:** Building your own custom website is only half the battle. Once it is built, you either need to contract for web hosting and support from an outside vendor or allocate your own IT staff resources to host the site yourself. Cit-e-Net annual subscription fees include all necessary hosting, hardware and software costs.

**How does your current website match up to what it should be?  
Is your web site interactive? Can it receive online payments & service requests?**

<b>WEB SITE FEATURES</b>	<b>CIT-e-NET Web Site Solution</b>	<b>Your Web Site</b>
<b>DESIGN:</b>		
MODULAR APPLICATION STRUCTURE	YES	?
DATABASE	YES	?
EASY & QUICK TO IMPLEMENT & CHANGE	YES	?
DYNAMIC WEB SITE HOME PAGE – MULTIPLE LAYOUTS ALLOWED	YES	?
WEB SITE STYLE CHANGES – MULTIPLE STYLES	YES	?
<b>EASE-OF-MANAGEMENT:</b>		
CONTENT ENTRY & MANAGEMENT BY STAFF	YES	?
SELF-UPDATE / DATE MANAGEMENT CAPABILITY	YES	?
MANAGEMENT CONTENT-PREVIEW CAPABILITY	YES	?
NO WEB PROGRAMMING KNOWLEDGE REQUIRED	YES	?
SECURED-ACCESS FOR AUTHORIZED USERS	YES	?
MEMBERS-ONLY VIEWING ACCESS	YES	?
<b>FORMS:</b>		
STANDARD PDF-TYPE FORMS	YES	?
ELECTRONIC FORMS	YES	?
ONLINE SUBMISSION	YES	?
<b>INTERACTIVE:</b>		
ONLINE PAYMENT CAPABILITY	YES	?
SERVICE REQUEST & WORK ORDER MANAGEMENT	YES	?
EVENT REQUEST SUBMISSIONS	YES	?
VOLUNTEER APPLICATION	YES	?
POLICE ACCIDENT / REPORT ORDERING	YES	?
ONLINE POLLS	YES	?
OTHER INTERACTIVE APPLICATIONS	YES	?
<b>PAYMENTS ONLINE:</b>		
TAX PAYMENTS / UTILITY PAYMENTS / POLICE REPORTS / OTHER	YES	?
DIRECT PAYMENT TO MUNICIPALITY	YES	?
NO PAYMENT SURCHARGES	YES	?
ACH ELECTRONIC CHECK PAYMENTS	YES	?
CREDIT CARD PAYMENTS	YES	?
<b>MANAGEMENT TOOL:</b>		
CAPTURE / QUERY / ANALYZE DATA SERVICE REQUEST DATA	YES	?
<b>TECHNICAL SUPPORT:</b>		
ONLINE USER HELP & MANUAL	YES	?
E-MAIL & TELEPHONE TECHNICAL SUPPORT	YES	?
ON-GOING APPLICATION DEVELOPMENT & ENHANCEMENTS	YES	?
<b>EXPANDABILITY:</b>		
EASY / QUICK / INEXPENSIVE TO EXPAND	YES	?
ADD NEW WEB PAGES AS NECESSARY	YES	?
ADDITIONAL WEB PAGES FREE	YES	?