

# ONLINE PAYMENTS VIA YOUR WEB SITE

The Cit-e-Net *Online General-Payments* application provides an Internet-based capability for your organization to easily and quickly web-enable the online collection of premium payments, service renewals, donations, pledges and other various payment types that your organization might collect. Any department can have an Internet-based online collection capability using online credit card payments. The Cit-e-Net application enables client staff to create online payment types for their individual needs without requiring a web master or web programming knowledge. A customized version of the Cit-e-Net application can be implemented to provide a data-exchange import/export capability with other applications within your organization if desired.

#### THE PAYMENT PROCESS

Your organization selects the credit card merchant services processor that it desires to use for its credit card processing. Online credit card payments are processed immediately by your organization's designated credit card processor and are collected immediately by your organization directly from the credit card payer.

Cit-e-Net <u>is not</u> a 3<sup>rd</sup>-party payment collector, so there is no Cit-e-Net transaction fee or surcharge to either the organization or the payer for online payments transactions, and there is no delay in receipt of payment by your organization.

#### **CLIENT CONTROL & FLEXIBILITY**

Your organization controls the types of payments that it would collect online.

- Easily and quickly create new online payment types for your specific needs.
- Activate or deactivate online payments with just a few clicks of the mouse (for either individual online payment types or for the entire online payment application.)
- View and process online payment receipts by department and type of payment to help audit and manage your collections.
- An electronic archive of all your online payment collections for reference or audit purposes.
- Credit card account information is not stored by the Cit-e-Net application, Cit-e-Net or your organization.
- No additional equipment or software is required by your organization; the solution is web-based with Cit-e-Net.

## **Web-Based Application Solutions**

#### INTERFACED WITH YOUR WEB SITE

The Cit-e-Net Online General-Payments application is designed to work in conjunction with your web site.

#### **BENEFITS**

#### **Benefits for Your Organization**

- Your organization can directly control its online payment application.
- Enable any department to have the capability to collect payments via the Internet and your web site.
- Provide an interactive and dynamic Internet-based service capability without requiring a web master or advanced programming knowledge by your staff.
- Increase staff efficiency and reduce staff workload for payment collection and processing by consolidating and processing payments online instead of individually in person or by mail.
- Quickly and easily add, delete, activate or deactivate your various online payment types whenever necessary.
- Increase cash flow with around-the-clock payment collections every day.
- Enhance your service relationship with your clients and vendors.

### **Benefits for Your Organization's Clients & Vendors**

- A more efficient payment process than mailing payments or paying in person.
- Make payments directly to your organization when they're ready, anytime, every day even when your offices are closed.
- Receive an online payment receipt from you immediately.

Contact us at *info@cit-e.net* to arrange for a demonstration of our solutions and learn how Cit-e-Net can help your organization achieve its E-Business goals today.